



KNXV

ORDER

Print Date 08/08/12

Page 1 of 3

Flight Dates **08/07/12-08/12/12**

Contract / Revision **307100 /** **Sinema for Congress 2012**

Original Date / Revision Agency Com 15%

08/06/12 08/08/12 Billing Contact

Advertiser **Sinema / Democrat / Congre**
Agency **Media Strategies and Resea**
Buying Contact
1580 Lincoln Street
Suite 510
Denver, CO 80203

Product
Sinema for Congress 2012
Agency Com 15%
Billing Contact
1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Office KNXVL
Sales Region LOC
Agency Ref

Order Sep 00:20:00

Estimate # **11565**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL TIME SLS

Product Codes PL

Priority DEF

Advertiser Ref

Primary Account Executive
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 100% Market Value 8270

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	25	\$7,029.50	\$8,270.00	0.00
Totals	25	\$7,029.50	\$8,270.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/12/12	25	\$7,029.50	\$8,270.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/07/12	08/12/12	M-F 6-7am M-F 6-7am	CM	6am-7am	- 11- 1- -	:30	3	\$150.00	P-6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	- 11- 1- -			3		\$150.00		0.00				
N 2	KNXV	08/07/12	08/12/12	M-F 7-9am M-F 7-9am	CM	7am-9am	- 111- - -	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	- 111- - -			3		\$225.00		0.00				
N 3	KNXV	08/07/12	08/12/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	- - 1- 1- -	:30	2	\$225.00	P-6	0.00	NM	1	\$225.00



Hiatus Dates

Order Sep 00:20:00

Advertiser	Sinema / Democrat / Congr	Product	Sinema for Congress 2012	Estimate #	11565
------------	---------------------------	---------	--------------------------	------------	-------

Ln							Totals								
Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount		
N 3 KNXV	08/07/12	08/12/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	-- 1 - 1 --	:30	2	\$225.00	P-6	0.00 NM	1	\$225.00		
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	08/06/12	08/12/12	-- 1 - 1 --		2	\$225.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KNXV	08/06/12-08/12/12	M-F 430pm-5pm		430pm-5pm	-- W - F - - -	:30		(\$225.00)	0.00	NM				
Credited															
N 4 KNXV	08/07/12	08/12/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	- 1 - 11 --	:30	3	\$350.00	P-2	0.00 NM	3	\$1,050.00		
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	08/06/12	08/12/12	- 1 - 11 --		3	\$350.00	0.00								
N 5 KNXV	08/07/12	08/12/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	- 1111 --	:30	4	\$450.00	P-3	0.00 NM	3	\$1,350.00		
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	08/06/12	08/12/12	- 1111 --		4	\$450.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	KNXV	08/06/12-08/12/12	M-F 5pm-530pm		5pm-530pm	- TWThF - - - -	:30		(\$450.00)	0.00	NM				
Credited															
N 6 KNXV	08/07/12	08/12/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	- 1111 --	:30	4	\$250.00	P-6	0.00 NM	2	\$500.00		
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	08/06/12	08/12/12	- 1111 --		4	\$250.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KNXV	08/06/12-08/12/12	M-F 6pm-630pm		6pm-630pm	- TWThF - - - -	:30		(\$250.00)	0.00	NM				
Credited															
4	KNXV	08/06/12-08/12/12	M-F 6pm-630pm		6pm-630pm	- TWThF - - - -	:30		(\$250.00)	0.00	NM				
Credited															
N 7 KNXV	08/07/12	08/12/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-- 111 --	:30	3	\$600.00	P-6	0.00 NM	3	\$1,800.00		
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	08/06/12	08/12/12	-- 111 --		3	\$600.00	0.00								
N 8 KNXV	08/07/12	08/12/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - 1-	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00		



KNXV

Print Date: 08/08/12

Page 3 of 3

Contract / Revision **307100** Flight Dates **08/07/12-08/12/12**

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:20:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema for Congress 2012** Estimate # **11565**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N13	KNXV	08/12/12	08/12/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----1	:30	1	\$170.00	P-6	0.00	NM	1	\$170.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/06/12	08/12/12	-----1		1			\$170.00			0.00				
N14	KNXV	08/09/12	08/09/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	---1---	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		08/06/12	08/12/12	---1---		1			\$600.00			0.00				
*Tax 1 Note: Tax 0.5%.														Totals	25	\$8,270.00

*Tax 1 Note: Tax 0.5%.